

# DAN TAPPAN

COPYWRITER

## PROFILE

Portland-based copywriter, originally from New York (not the cool part). Maybe that's where my work ethic comes from, or maybe I just really love working with other creatives. My goal is to produce memorable work in collaboration with a great team.

## CONTACT

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(516) 554 3201  
dantappan.com

## EDUCATION

ITHACA COLLEGE | 2009 - 2013

B.A. IN ENGLISH

IES ABROAD, DUBLIN | SPRING 2011

CIEE, HYDERABAD | SPRING 2012

## VOLUNTEER

Nature Conservancy of Hawai'i  
Medical Teams International  
DESIRE Society

## EXPERIENCE

### SQ1

#### Copywriter | 2016-Present

- Develop concepts and create ads across traditional and digital mediums for clients like 7-Eleven, Mitsubishi, Papa Murphy's and Daikin
- Collaborate with creatives and talent to execute ideas
- Present work to clients

### SQ1

#### Content Manager | 2014-2016

- Managed social media, email, and on-site content creation and deployment
- Drove organic traffic with keyword targeted SEO articles
- Analyzed content performance

### LinenTablecloth.com

#### Content Writer | 2013-2014

- Wrote web content, social media posts, and emails for brides-to-be
- Best exercise in voice & tone ever

## INTERESTS

Building PCs  
Homebrewing  
Travel